



Attractive, unique, and exciting niche products.

More efficient, more flexible, more economical – BOGRAMA has elevated our print finishing to the next level.

Company in Focus

Schär Druckverarbeitung AG, based in Wikon, Switzerland, provides high-quality print products for all industries throughout Switzerland and neighboring countries. Specializing in print finishing, the company produces mailings, brochures, folded flyers, and a wide range of creative print products.

Interview with Marina Gander-Bucher (MG), Managing Director and Owner of Schär Druckverarbeitung AG (Print Finishing)

Challenge & Needs

MG: Previously, we lacked in-house die-cutting capabilities. This step had to be outsourced or handled by the printing company. Investing in die-cutting technology was intended to enable us to efficiently and economically process die-cutting orders in-house, completing the entire post-press workflow in a single production step.

Investment Goals

MG: We want to offer our customers a complete package with high quality and cost efficiency.



Marina Gander-Bucher, Yannick Bucher
Owners & Managing Directors of Schär Druckverarbeitung AG

Finding the BOGRAMA Solution

MG: With our experience in the graphic arts industry, we were already familiar with BOGRAMA. We also regularly attended Drupa to explore innovations – including solutions from BOGRAMA.

Understanding & Implementing Needs

MG: Our requirements were fully met and implemented. The combined long-standing expertise and deep technical knowledge of both parties helped develop a perfectly tailored solution.

Reasons for Choosing BOGRAMA

MG: Several factors ultimately convinced us to choose BOGRAMA:

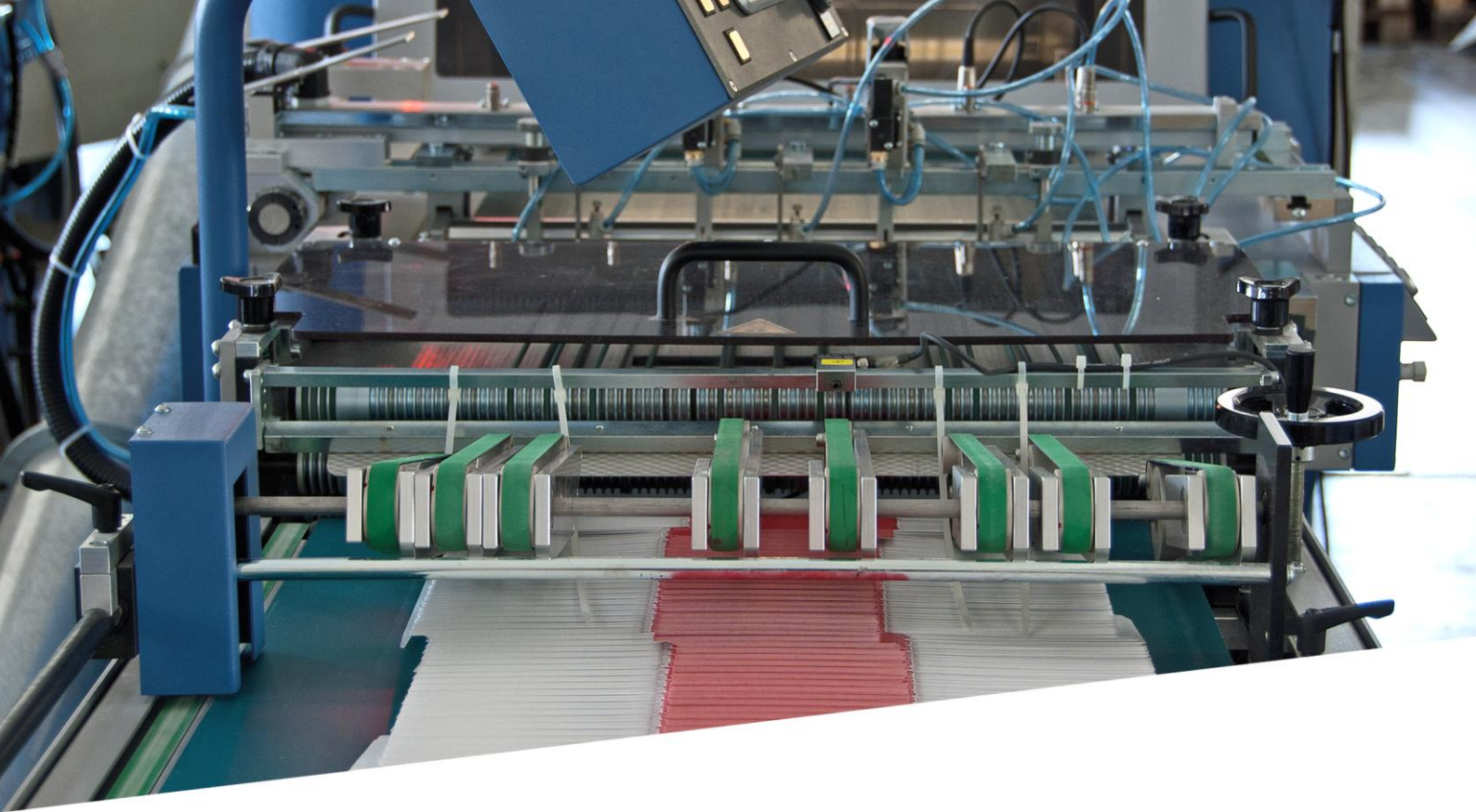
- Machine functionality
- Attractive price-performance ratio
- Fast delivery time
- Smooth processing
- Swiss quality

Project Execution & Installation

MG: As expected, the collaboration was seamless and highly professional. Our requirements were met, and the installation process was smooth.

Service & Support

MG: The high-quality machines are robust and require minimal maintenance. If service is needed, it is fast, professional, and precise.



Competitive Advantage with BOGRAMA

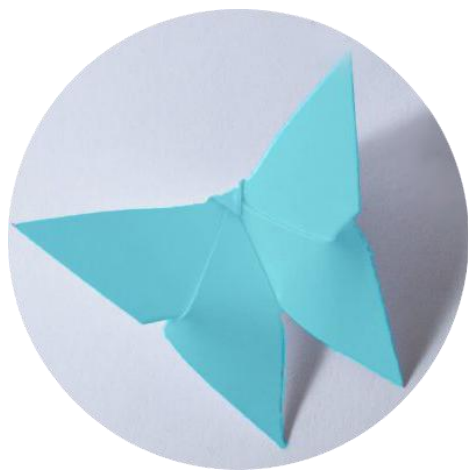
MG: By combining the two rotary die-cutters with our flexible machinery, we can now process mailings inline in a single workflow, including die-cutting, folding, gluing, and personalization.

Key Features

MG: We particularly appreciate the automation of the system. Additionally, the machines are durable and require almost no maintenance.

Results & Benefits of the Investment

MG: With BOGRAMA and our expertise in print finishing, we can create attractive, unique, and exciting niche products that are, above all, cost effective for our customers.





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Marina Gander-Bucher
Owner & Managing Director

Conclusion

MG: BOGRAMA machines are not just tools but partners that help us turn our ideas into reality and take our efficiency to the next level.



Schär Druckverarbeitung AG

Industriestrasse 14

4806 Wikon

Switzerland

www.druckverarbeitung.ch

Photos®: Schär Druckweiterverarbeitung AG

Contact:  +41 52 396 27 70  info@bograma.ch  www.bograma.ch

BOGRAMA
next level die-cutting