



COMPETENCE³

3 partners, 3 key aspects, 3 lines
Visit us at Labelexpo
at booth 9A16



29 Sept - 2 Oct • Brussels

**LABELEXPO
EUROPE 2015**

www.labelexpo-europe.com

Infoletter 3

Dear Sir / Madam,

Labelexpo is this year's European highlight of the label and package printing industry. BOGRAMA, Herzog+Heymann and MBO will be exhibiting at this trade show with a combined booth for the first time. Under the heading **COMPETENCE³** we are pooling our expertise and presenting three ground-breaking production lines. Today we'll have a closer look at one of our exhibits.

Die-cutting, counting and delivering of different labels

The Label-Line will process labels, playing cards, and similar products, directly from printed sheets, using the BOGRAMA BSR 550 Servo Rotary die-cutter. With the „Dynamic Alignment“ (auto register correction) each sheet is aligned laterally. This ensures a consequent cutting accuracy of +/- 0.1 mm also with digitally printed sheets. Integrated barcode monitoring allows both, the consistent monitoring of the production as well as the tracking of products. The die-cutting process has integral stripping and scrap removal. The finished products are stacked in counted piles of sorted products and packed into boxes, using a smart robot solution.

We will produce the labels at Labelexpo with:

- Rotary Die-Cutter BSR 550 Servo with Flat Pile Feeder
- Transfer Unit UEB 550 B
- Automated Sorting- and Packing System

Your benefits:

- Automated in-line and multiple-up production
- Compact solution
- Quality and production monitoring
- Performance: 5,000 cycles/h = 125,000 labels; 100 labels per box



In addition we will present two more production lines at Labelexpo:

- Inline production of folding boxes with inserts
- Label booklets with die-cut pull-tab

Please note the date in your calendar. Your visit will be worthwhile.

Booth 9A16, 29th September till 2nd October 2015, Brussels

We will keep you updated.

Kind regards,

Daniela Bochsler
BOGRAMA AG

