



# COMPETENCE3

3 partners, 3 key aspects, 3 lines  
Visit us at Labelexpo  
at booth 9A16



29 Sept - 2 Oct • Brussels

**LABELEXPO**  
**EUROPE 2015**

[www.labelexpo-europe.com](http://www.labelexpo-europe.com)

## Infoletter 2

Dear Sir / Madam,

Labelexpo is this year's European highlight of the label and package printing industry. BOGRAMA, Herzog+Heymann and MBO will be exhibiting at this trade show with a combined booth for the first time. Under the heading **COMPETENCE3** we are pooling our expertise and presenting three ground-breaking production lines. Today we'll have a closer look at one of our exhibits.

### Label booklets with die-cut pull-tab

Roll material with low paper weight will be used to produce spine glued booklets with die-cut pull-tabs and 24 pages. This kind of booklets are subsequently laminated with self-adhesive film and applied on bottles, cans and similar packaging. The pull-tab makes it easier for the end customer to open the booklet. Our partners delfortgroup (paper), Océ, Ricoh and Xeikon (print) and Printum (laminating) support this project.



### We will produce the booklets at Labelexpo with:

- Unwinder UW 500 (MBO)
- Sheeter SVC 525 C (MBO)
- Rotary Die-Cutter BSR 550 (Bograma)
- Folder KL112 (Herzog+Heymann)
- Knife Folding Unit XS 300 (Herzog+Heymann)
- Press with Delivery (Herzog+Heymann)

### Your benefits:

- Efficient production because of in-line, near-line and multiple-up production
- Expandable when requirements are changing
- Well-proven solution
- Single-source provider

In addition we will present two more production lines at Labelexpo:

- Die-cutting, counting and delivering of different labels
- Inline production of folding boxes with inserts

Please note the date in your calendar. Your visit will be worthwhile.

**Booth 9A16, 29th September till 2nd October 2015, Brussels**

We will keep you updated.

Kind regards,

*D. Bochler*

Daniela Bochler  
BOGRAMA AG

