

## Zeikon Café partner news release

### Bograma's technology makes the cut at Zeikon Café

#### *Die-cutting solutions showcased for creative finishing*

March 2015 – How die-cutting can creatively transform a broad range of prints from mailings to packaging and labels will be presented by Bograma at the Zeikon Café Packaging Innovations event, taking place in Belgium from March 10 to 12 ([www.xeikoncafe.com](http://www.xeikoncafe.com)). The specialist developer and manufacturer of solutions for finishing printed material in the commercial, pharmaceutical, packaging, label and digital print sectors, will showcase the possibilities enabled by the Bograma Rotary die-cutter BSR 550 Servo.

“We have been specializing for 15 years in delivering innovative systems for the creative production of mailings, advertising supplements, booklet labels, folders, greeting cards, folded boxes and labels,” says Stefan Büchi, Bograma Sales Manager. “At the Zeikon Café, we are particularly keen to highlight the opportunities our solutions can open up in the digitally printed carton market.”

Cutting, kiss-cutting, creasing, perforating, scoring and embossing can all be completed by the Rotary die-cutter BSR 550 Servo. It can operate in one-up or multiple-up mode and is compatible with cross cutters, digital printing machines, folding machines, delivery systems, mailing systems and packaging machines. With simple tool technology, short set-up times and high-precision fitting accuracy, it ensures cost-effective production. Mr. Büchi will provide more details about the specific features and benefits of the Bograma Rotary die-cutter BSR 550 Servo during the Technical Conference Program.

“While digital print facilitates clever print projects, customer engagement can truly be activated by a creative finishing process. Bograma's strength in this arena can only help our customers think more imaginatively to add value for and support end users as they develop captivating projects. Their products also address also the needs for low tooling cost and fast change-over times,” adds Jeroen van Bauwel, Director Product Marketing at Zeikon. “Converters looking for die-cut solutions for digitally printed folding cartons, should not miss the Zeikon Café. At the event they will experience and how Bograma offers the perfect solution for their needs.”

#### **ABOUT BOGRAMA**

Bograma was originally founded as a trading and service company for used machines, and based in Turbenthal in Switzerland. For the past 15 years it has been specialising in the development and construction of punch machines and additional units for subsequent print finishing.

For more information, visit [www.bograma.ch](http://www.bograma.ch) or contact Daniela Bochsler on [daniela.bochsler@bograma.ch](mailto:daniela.bochsler@bograma.ch).

#### **ABOUT THE XEIKON CAFÉ PACKAGING INNOVATIONS**

The Zeikon Café Packaging Innovations is a platform offered by Zeikon and its Aura partners, offering the opportunity to understand, evaluate and experience digital production, and enabling printers and converters to consciously make a business decision. Through demonstrations, presentations, workshops and discussions, participants receive first-hand actionable information and advice on industry innovations and trends. For a review of the 2014 edition, watch the [video on YouTube](#).





#### Participating partners are:

- Under the software category: Advance Track & Trace, CERM, CHILI Publish, Esko, Hybrid Software, Label Traxx, OneVision Software, Four Pees
- Under the equipment category: AB Graphic International, Bograma, Esko, Grafisk Maskinfabrik A/S, Highcon, Kurz, MBO, Meech International, MOSS, Rietstack, Schoberttechnologies, Seilaser, SMAG Graphique, Tronics, Zünd
- Under the consumables category: ACTEGA Terra, Kurz, Michelman, Rotometrics
- Under the print media category: Avery, Metsä Board, Stora Enso, Taghleef Industries, Treofan Group, UPM Raflatac

For more information, visit [www.xeikoncafe.com](http://www.xeikoncafe.com), or contact :

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